

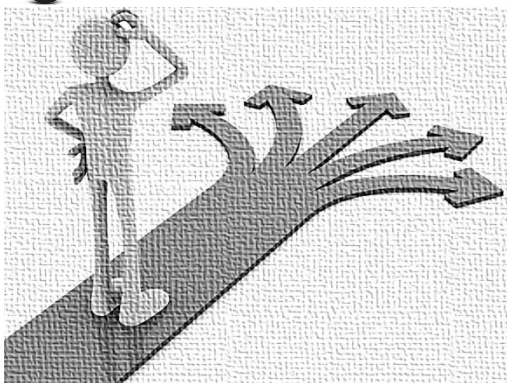


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ENGLISH FOR SPECIFIC PURPOSES: INTERNATIONAL TOURISM



**TABLE 1**

№		
1	Course Title	English for specific purposes: International tourism
2	Course Structure	The duration of course study (in weeks): 8 weeks for 4 hours / per week Number of hours: 90 Class work: 30 Individual work: 60 Credits number: 3
3	Short description of the course	<p>The course aims to prepare students for effective oral and written communication in their academic and professional environment as one of the ways to achieve success in professional activities.</p> <p>The subject of discipline study is the volume of vocabulary and grammar of a foreign language, knowledge of which gives students the opportunity to conduct a professional interview and receive information from the foreign language written and oral sources.</p> <p>The course is based on the principles of systematic, communicative and professional orientation of teaching, interactivity, integration, speech and mental activity.</p> <p>The assimilation of language structure occurs in typical communicative contexts and the main types of speech activities (listening, speaking, reading, writing).</p> <p>It is also developing students' skills of independent work, including homework (reading, translation and translation of the texts, lexical and grammatical exercises, written translation, reports, etc.); making of control activities; individual listening to audio, watching video, ongoing training skills of reading and understanding the English of the specialized literature in the context of tourism and hospitality.</p>
4	Requirements for teacher	Special skills and knowledge of didactics-methodology subject; teaching experience



5	Teacher – Course Instructor	Teacher: Alisa Horshkova
6	Institution / Department	Kherson State University, Faculty of Natural Sciences, Human Health and Tourism / Tourism Department
7	Target Group	People working in tourism sector
8	The duration of course study (in weeks)	8 weeks for 4 hours / per week
9	Language of teaching	English
10	Credits	1 credit= 30 hours
11	Number of hours:	90
12	Class work:	30
13	Individual work:	60
14	Form of control	1. Evaluation of students' work during practical training. 2. Evaluation of individual task realization. 3. Estimation of mastering the tasks for individual study. 4. Carrying out of current control. 5. Carrying out of final control in the form of exam.
15	Criteria for evaluation	All forms of control refer to the content of the seminars
16	Terms of admission to the test and evaluation of knowledge (exam)	Regular attendance and work in the frameworks of the seminar
17	Type of the document confirming the successful visit of the course	Certificate
18	Organizational instructions	Location: Kherson State University Recommended number of participants: 10



19	Literature and Study Materials	<p style="text-align: center;">Basic literature:</p> <ol style="list-style-type: none">1. Бахов И. С., Гринько Е. В. Деловой английский: Практикум/ И.С. Бахов, Е.В. Гринько. — К.: МАУП, 2003. — 216 с.2. Богацький І.С., Дюканова Н.М. Бізнес-курс англійської мови / І.С. Богацький, Н.М Дюканова.. — К.: ТОВ «ВП Логос-М», 2007. — 352 с.3. Ведерникова Т.С., Литвин Н.В.Компьютерный английский: Учебное пособие / Сост. Т. С. Ведерникова, Н. В. Литвин. Красноярск: КГТУ, 2006. — 124 с.4. Гапон Ю.А.Business English. Англійська мова для ділового спілкування. Навчальний посібник. Інтенсивний курс / Ю.А. Гапон. — Київ, 2002. — 227 с.5. Гончарова Т.А. Английский для гостиничного бизнеса: ученик для студентов учреждений выш. проф. образования / Т.А. Гончарова. — 2-е изд. — М.: Академия, 2007. — 144 с.6. Грінченко О.В. Ділова англійська мова: Навчальний посібник. — К.: Інтернет-ресурс КНУ ім. Т.Шевченка / О.В. Грінченко. — 2012. — 30 с.7. Карпусь І. А. Англійська ділова мова: Навч. посіб./ І.А. Карпусь — 4-те вид.,доп. — К.: МАУП, 1998. — 220 с.8. Люлькун Н.А.BusinessEnglish (Ділова англійська мова)Навч. посіб. для студентів економічних спеціальностей / Н.А. Люлькун. — Хмельницький: ХНУ, 2005. — 254 с.9. Магарина Т.В.Selected Business Matters: курс делового английского языка для студентов экономических специальностей / Т.В. Магарина. —М.: Спутник+, 2011. - 158 с.10. Михайлов Н.Н. Английский язык для направлений Сервис и Туризм. = English for students of hospitality and tourism industriesУчебник / Н.Н. Михайлов. - 5 изд-е. - М.:Академия, 2011. — 160 с.11. Мошняга Е.В. Английский язык: туризм, гостеприимство, платежные средства3-е издание, стереотипное / Е.В. Мошняга. — М.: Советский спорт, 2004. — 248 с.12. Сербиновская А.М. Английский язык для турбизнеса и сервиса: учебник для вузов / А.М. Сербиновская. — М.: Издательско-торговая корпорация «Дашков и К», 2006. — 428 с.13. Слепович В.С. Деловой английский язык. Business English./В.С. Слепович. — Мн.: «ТетраСистемс», 2012. - 270 с. изд. 7-е испр.
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14. Шамхалова Н.А. Сучасна ділова англійська мова (Навч. посібник) / Н.А. Шамхалова. — К.: КНЕУ, 2000. — 164 с.

15. Evans Virginia, Dooley Jenny. Enterprise 4 Coursebook. - EU: Express Publishing, 1997. — 198 p.

16. Evans Virginia, Dooley Jenny. Enterprise 4 Workbook. - EU: Express Publishing, 1997. — 83 p.

17. Evans Virginia, Dooley Jenny. Tourism. Student's Book . - EU: Express Publishing, 2011. — 115 p.

18. Duckworth M., High Season. English for Hotel and Tourism Industry. Workbook: Oxford University Press, 2002. — 80p.

19. Duckworth M., Going International. English for Tourism. Textbook. Workbook. Teacher's book., 1998: Oxford University Press

20. Harding, K. Henderson P., High Season. English for Hotel and Tourism Industry: Oxford University Press, 2000. — 175p.

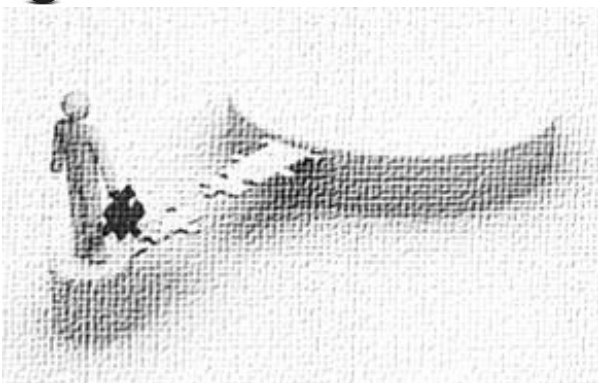
21. Jones L., Welcome. English for Travel and Tourism Industry: Cambridge University Press, 1998. — 126p.

22. Miriam J. Strutt P., English for International Tourism. Textbook. Workbook. Teacher's Resource Book. 1997: Longman

23. Murphy Raymond, English Grammar in Use, A Self-study Reference and Practice Book for intermediate students. — Second edition. — Cambridge University Press, 1994. — 350 p.

WEB-sites:

1. <http://www.rpi.edu/dept/llc/writecenter/wed/handouts.html>
2. <http://splavc.spjc.cc.fl.us/hooks/hookessays-htrnl>
3. <http://www.better-english.com/exerciselist.html>
4. <http://www.stir.ac.uk/celt/staff/higdox/Vallance/Diss/PI.html>
5. <http://www.longman.com>
6. <http://www.longman-elt.com/cuttingedge>
7. <http://www.intercom.au/intercom/newsprs/index.htm>
8. <http://www.altavista.com>
9. <http://ppp.net/links/news>
10. <http://www.jaist.ac.jp/~mark/ScientificPresentation.html>
11. <http://www.stir.ac.uk/celt/staff/higdox/Vallance/Diss/PI.html>

**TABLE 2****22. COURSE OBJECTIVES**

<p>Objective: the main objective of the course is to develop the necessary communication skills in the areas of professional and situational communicate orally and in writing, practical proficiency of a foreign language in various types of speech activity in the volume of subjects, which is due to the necessity of a professional; possession of the latest professional information through foreign sources.</p>			
	Learning objectives	Methods and forms of educational process organization	Monitoring and evaluation forms
A. Special knowledge (linguistic competence)	<p>As a result of mastering of this course, students should be able to use relevant professional language in specific situations adequately and practically, a linguistic and extra linguistic intonation and means of speech expression are also included. To have a certain number of words within the professional development and advanced grammatical material, which is necessary for the organization of business communication in the speciality.</p>	<p>Tasks for the portfolio, Group discussion, Working in small groups</p>	<p>Test or folder portfolio of each participant of the seminar, if necessary</p>



<p>B. Methodology and didactics competencies (professional competence)</p>	<p>To follow grammatical, lexical, stylistic, accent and other rules of professional communication. To know the specific terminology, specific names of tourism and hospitality sphere. To work with fixed information, reference books; compose texts, reports, speeches, presentations. To conduct/support business conversation / correspondence with foreign partners.</p>	<p>Working in small groups, brainstorming, simulations, role and business games, short presentations</p>	<p>Reflection (self-analysis), discussion with colleagues (mutual evaluation, discussion)</p>
<p>C. Interdisciplinary competencies, social competencies (socio-cultural competence)</p>	<p>To have basic knowledge about the culture of English-language countries, geography, economy, political system, the features of everyday life, customs and traditions, peculiarities of speech and non-verbal behavior of native speakers in certain situations of communication.</p>	<p>Cases (Case study), small group work, group discussions, presentations and project work.</p>	<p>Presentation of solutions for cases (Case study)</p>



TABLE 3

23. SUMMARY OF LECTURES

№		Class work Number of hours (Lectures / seminars)	Individual work (number of hours)
1	Theme 1. Introductory-phonetic part: repetition of the rules of reading, phonetic exercises. Tourism Language: special terms and abbreviations, lexical training. Choosing a career in tourism.	2	6
2	Theme 2. Specialists in tourism: the work of tour operator, travel agent, manager of tourism, guide and animator / Present Simple, personal and interrogative pronouns, adverbs of frequency.	4	6
3	Theme 3. Travel companies, their types. Basic concepts and terms / Present Continuous, contrast between Present Simple and Present Continuous.	2	6
4	Theme 4. The history of tourism. Tourism Development Directions / The use of articles. Countable and uncountable nouns.	2	6
5	Theme 5. History of hospitality / Past Simple Continuous, contrast between Past Simple and Past Continuous.	2	6



6	Theme 6. Hotel service. Reservation at the hotel, check in and check out of the hotel guest. Listening and production of the dialogue / Imperatives for warnings, instructions and advice. Indefinite and negative pronouns and derivatives.	4	6
7	Theme 7. The rules of successful employment in the field of hospitality and tourism. Documentation needed when applying for a job, job interview / Future Simple and Future Continuous. Construction "to be going to". Other ways of expressing the future.	2	6
8	Theme 8. The main professional and personal characteristics of the employees in hotel service and tourism. Job responsibilities / Adjectives: comparative and superlative degrees, comparison structure. Modal Verbs can and must. Past forms of Modal Verbs.	4	6
9	Theme 9. National values, traditions and realities. Currencies of the world, the system measures and weight / Numerals. Present Perfect. Contrast between Present Perfect and Past Simple. Past Perfect. Past Perfect and Past Simple.	4	6
10	Theme 10. Geography of Tourism. The presentation of the individual tourist regions / Passive Voice. Sequence of Tenses.	4	6
	Total:	30	60